

Check IN with



ASSOCIATION OF ENVIRONMENTAL AUTHORITIES ANNUAL MEETING AND CONFERENCE

Tuesday, November 13th & Wednesday, November 14th, 2018

Bally's, Atlantic City

*Become a
sponsor!*

Sponsoring at the AEA fall conference is a fantastic way to bring attention to your organization and the great work you do! Connect with the decision-makers who attend AEA events!

- Build name recognition
- Build brand recognition
- Demonstrate stature in your industry
- Gain respect
- Gain credibility
- Make new connections in your target market



TWO NEW SPECIAL PRE-CONFERENCE EVENTS!

Special Sponsorship Opportunity #1

\$2,000 Pre-Conference Breakfast Sponsorship

Local Government Officials, Commissioners and Executive Directors are invited to this pre-conference breakfast. Great branding opportunity!

- Signs recognizing your sponsorship throughout event space
- Table-top signs recognizing your sponsorship
- Program recognition
- Recognition in *Authority View* newsletter
- **Logo on AEA website for three months (November through January)**

Special Sponsorship Opportunity #2

\$1,500 Live Drone Demonstration at Atlantic County Utilities Authority

Exciting new pre-conference event. GREAT way to earn name recognition.

- 2 complimentary tickets to the reception (a \$220 value)
- Reserved space on shuttle seats for your company handouts
- Program recognition
- Podium recognition (multiple times during conference)

Additional Great Sponsorship Opportunities

\$2,500 Wine & Cheese Reception Sponsorship

- Signs recognizing your sponsorship throughout event space
- Table-top signs recognizing your sponsorship
- Program recognition
- Podium recognition (multiple times during conference)
- Recognition in *Authority View* newsletter
- Complimentary advertising: Logo on AEA website for three months

\$2,000 Continental Breakfast Sponsorship

- Speaking role: introducing presenters
- Signs recognizing your sponsorship throughout event space
- Table-top signs recognizing your sponsorship
- Program recognition
- Podium recognition (multiple times during conference)
- Recognition in *Authority View* newsletter
- **Logo on AEA website for three months (November through January)**

\$1,500 Autumn Reception Beverage Sponsorship

This is very popular event. Lots of drop-ins. Immediately follows the sensational keynote presentation. GREAT way to earn name recognition.

- 2 complimentary tickets to the reception (a \$220 value)
- Signs recognizing your sponsorship throughout event space
- Table-top signs recognizing your sponsorship
- Program recognition
- Podium recognition (multiple times during conference)
- Feature article in *Authority View* newsletter

\$1,000 Program Sponsorship

*The meeting **program booklet** contains the agenda, the nominations for officers and directors, a list of sponsors and some blank pages for notes. It goes into the hands of every conference attendee and will be available via QR code on our website.*

Includes:

- Color ad on the back cover
- Feature article in *Authority View* newsletter
- Podium recognition (multiple times during conference)

\$700 Charging Station Sponsorship

- Sign on charging hub table
- Feature article in *Authority View* newsletter
- Podium recognition (multiple times during conference)

***\$500 Grand Door Prize**

Includes:

- Company representative pull the winning badge
- Representative photographed with the winner
- Photo published in the *Authority View* newsletter and on AEA website, social media
- Podium recognition (multiple times during conference)

*** Half-price if you also reserve a spring conference exhibit table. Total payment for exhibiting (\$850) and discounted fee for Grand Door prize sponsorship -- \$1,100 -- due by Oct. 31. (Spring Conference: March 12 and 13, 2019 at Caesar's)**

\$350 Autumn Reception

- Complimentary ticket to the reception (a \$110 value)
- Podium recognition (multiple times during conference)



\$200 Attendees Survey

- Opportunity to integrate your own questions into survey this enables interesting findings to be gained
- Podium recognition (multiple times during conference)

Please contact Karen at 609-584-1877 or Lorna at 609-396-8838 with any questions.



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Bally's, Atlantic City

YES! We would like to be a sponsor! Our selection(s):

- \$2,000 Pre-Conference Breakfast
- \$1,500 Drone Demonstration
- \$2,500 Wine & Cheese Reception
- \$2,000 Continental Breakfast
- \$1,500 Autumn Reception Beverage
- \$1,000 Program Booklet
- \$700 Charging Hub
- \$500 Grand Door Prize
- \$350 Autumn Reception
- \$200 Attendees Survey



Enclosed is our check in the amount of \$ _____

Deadline Oct. 31, 2018

Affiliation:	
Contact:	Email:
Address:	
Phone:	Fax:
Name of person(s) using the ticket(s):	

Return form with payment to:

AEA

2333 Whitehorse-Mercerville Road; Suite 2 ~ Mercerville, NJ 08619

Fax: 609-584-8271

Thank you for your Support!