



# **PRESIDENT'S MESSAGE**

**Brian J. Brach, PE, QPA  
Executive Director, MRRSA  
President, AEA**

**AEA 2025 Annual Conference  
Tuesday, November 18, 2025**



Adam Grant ✓  
@AdamMGrant

Following



"We've always done it that way" is not a valid reason for anything.

Don't follow traditions because the status quo is comfortable and change makes you uncomfortable.

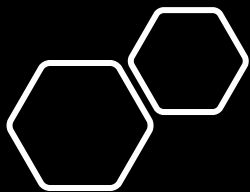
Question whether past routines are serving you well in the present and guiding you toward a better future.

# Tradition

(*n.*) Peer pressure from dead people.



# OVERVIEW



# Overview

**About**

**Professional**

**AEA**

**Closing**



**VOLUNTEER  
ORGANIZATION**



**“WATER”**

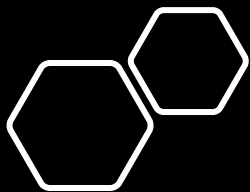


**ABOUT**









# About

**Mets**

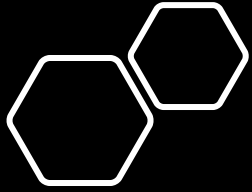
**Giants**

**Celtics**

**Flyers**







# About



**TCNJ** THE COLLEGE OF  
NEW JERSEY





# ReporterSports

## Freehold's Brach in charge

BY DANA LEVINE  
Staff Writer

After The College of New Jersey men's cross country and indoor track teams graduated five seniors last year, someone had to step up and assume leadership.

One runner that coaches thought might take command was Freehold's Brian Brach, who knew what he had to do because his learning curve was helped by the departing seniors.

"You attribute all the wins to the seniors and their leadership, so when you lose them it's tough," Brach said. "The seniors preached that we had to be hardcore. By my senior year, we had to take it to another level."

That became apparent during an indoor dual meet against Rider University on Feb. 7. The Lions needed an extra runner for the team competition because of injuries, and Brach stepped up to the challenge, racing twice and winning the 3,000 (9:04.72) and 5,000 (16:02.13) meters.

"We asked if he could run twice and, of course, he said yes," head coach Steve Dolan said. "That's just the way he is, a key leader. He wants to help the team do well and gave them that extra effort. Running twice isn't something he could do often. It takes a lot out of you."

"It was far and away his best indoor track day," distance coach Tim Collins said. "It was good for him individually but he was more proud he got two wins for the team."

TCNJ went on to defeat Rider 109-80 and while it might have taken some time for Brach to show what he's capable of indoors, his skill outdoors was clear early on.

During his sophomore year, Brach was a runner who Collins described as a fringe starter. It was at the end of that season where the coach believed Brach made his biggest jump.

At the NCAA Division III championships in Rock Island, Ill., Collins and Dolan were deciding who would be the seventh and final runner for the team event, choosing between an established runner and Brach, who was often the team's eighth member. Collins played a hunch and started the sophomore.

"I was pumped to be running, but I didn't want to take the spot," Brach said of the normal No. 7 runner and one of his best friends, Aaron Boucher. "Steve (Dolan) said it's not your decision. It was tough (to take his friend's spot), but this is what you train for."

Brach not only did well, he climbed up to sixth on the team, which helped TCNJ take eighth-place in the nation.

It's at the New Jersey Athletic Conference (NJAC), however, where TCNJ has sustained an amazing level of dominance. During the past decade, only one school in the NJAC has won the cross country title — TCNJ. Eleven of the top 12 finishers at last year's conference championships were Lions, including a second place for Brach. Six of the seven NJAC All-Conference first-team members were from TCNJ, again including Brach.

The indoor track team has had its share of success as well, nearly matching the cross-country team win for win. The indoor track team has held the NJAC top spot the last six seasons and claimed 10 all-conference athletes in 2003. Brach was all-conference first team in the distance medley.

Dolan gives the credit to the athletes, who have taken it upon themselves to keep the custom of winning alive.

"The guys have established their own tradition for success and Brian is a big part of that," Dolan said. "Once they establish it, it's easier for them to maintain. Success breeds success. I hope to have more Brian Brachs in the future."

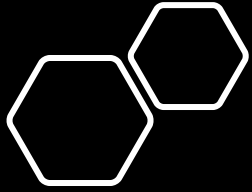


Brian Brach, of Freehold, has assumed the leadership role of The College of New Jersey cross country and indoor track teams, delighting the coaches. (PHOTO: THE COLLEGE OF NEW JERSEY)

## SIGNUPS

### BASEBALL

**CENTRAL JERSEY BASEBALL LEAGUE** is accepting reservations for the spring season. There will be divisions for 10U, 10.5U, 11U, 12U, 13U, 14U, 15U, 16U, 17U, 18U, 19U, 20U, 21U, 22U, 23U, 24U, 25U, 26U, 27U, 28U, 29U, 30U, 31U, 32U, 33U, 34U, 35U, 36U, 37U, 38U, 39U, 40U, 41U, 42U, 43U, 44U, 45U, 46U, 47U, 48U, 49U, 50U, 51U, 52U, 53U, 54U, 55U, 56U, 57U, 58U, 59U, 60U, 61U, 62U, 63U, 64U, 65U, 66U, 67U, 68U, 69U, 70U, 71U, 72U, 73U, 74U, 75U, 76U, 77U, 78U, 79U, 80U, 81U, 82U, 83U, 84U, 85U, 86U, 87U, 88U, 89U, 90U, 91U, 92U, 93U, 94U, 95U, 96U, 97U, 98U, 99U, 100U, 101U, 102U, 103U, 104U, 105U, 106U, 107U, 108U, 109U, 110U, 111U, 112U, 113U, 114U, 115U, 116U, 117U, 118U, 119U, 120U, 121U, 122U, 123U, 124U, 125U, 126U, 127U, 128U, 129U, 130U, 131U, 132U, 133U, 134U, 135U, 136U, 137U, 138U, 139U, 140U, 141U, 142U, 143U, 144U, 145U, 146U, 147U, 148U, 149U, 150U, 151U, 152U, 153U, 154U, 155U, 156U, 157U, 158U, 159U, 160U, 161U, 162U, 163U, 164U, 165U, 166U, 167U, 168U, 169U, 170U, 171U, 172U, 173U, 174U, 175U, 176U, 177U, 178U, 179U, 180U, 181U, 182U, 183U, 184U, 185U, 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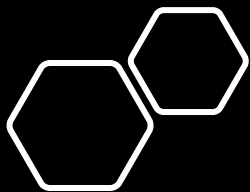
# About



NEW JERSEY  
AMERICAN WATER







**About**

**Talk/Walk/Think Fast**

**Opinionated**

**Direct**

**Swear**





**Adam Grant** ✓

@AdamMGrant

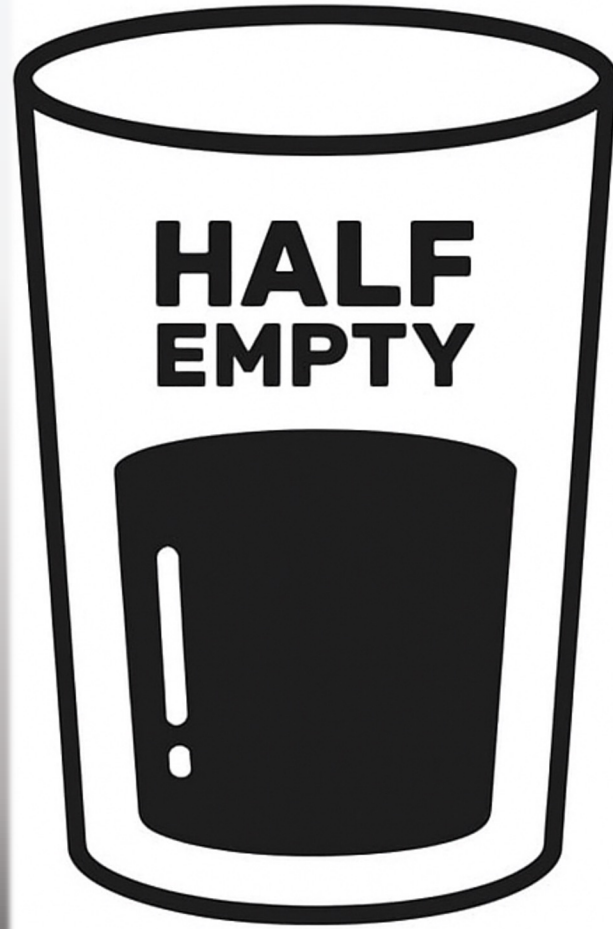
Cursing is rarely a symbol of low class.  
It's often a mark of high authenticity.

Evidence: Swearing predicts higher rates  
of honesty and integrity. It signals a  
willingness to prize candor over  
courtesy.

A little profanity shows that you're being  
real and you do give a damn.



**PASSIONATE**



**PESSIMIST**



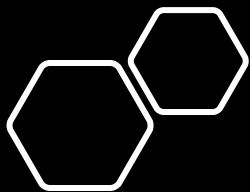
**OPTIMIST**



**PROFESSIONAL**

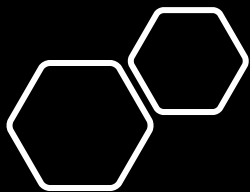


**AEA**



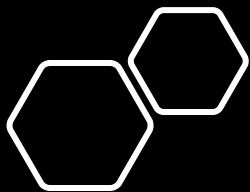
**AEA**

**THE VOICE OF  
PUBLIC WATER  
IN NEW JERSEY**



**AEA**

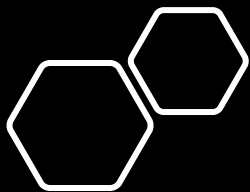
**NOT POLLUTERS**



**AEA**

**FOCUS  
ON  
STRENGTHS**





**AEA**

**ADVOCACY**

**COLLABORATION**



# CLOSING

**Brian J. Brach, PE, QPA**  
**Executive Director, MRRSA (+ PMUA)**  
**President, AEA**

**AEA 2025 Annual Conference**  
**Tuesday, November 18, 2025**