

# AI and Water Utility Management

A Technology Overview and Industry Applications

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# Key AI Technologies Explained

# Introduction to AI

- **What AI does:**
  - Automates tasks and decisions typically requiring human intelligence (image recognition, analytics, predictions, etc.)
  - Identifies patterns and extracts insights from data at scale
  - Continuously learns and improves over time as it processes more data
- **Importance in Government: automate** routine tasks, gain insights from data, enhance decision-making, and improve citizen services, which theoretically, ultimately leads to more efficient and effective governance.

# What is AI? There are a handful of technologies at work...

- **Machine Learning** – learning from user-provided input. Based on human tagging of text and images and algorithms that identify - (license plate, facial imaging/recognition)
- **Natural Language Processing** – understanding spoken and written text and making the meaning useful and can create new text
- **Artificial Neural Networks:** Computing systems inspired by human brain structure that excel at pattern recognition. Trained on and absorbs information fed to it and from the internet itself.

# What is AI technology? There are several at work.

- **Generative AI/Large Language Models, aka, Chatbots** – combine ML and NLP with neural networks, absorbing and correlating everything they can suck in off the net. Also drives **Image creation** (still and video) – produces art based on general or detailed prompts.
- **Internet of Things:** Connected devices that generate and respond to data, e.g., sensors, communication infrastructure, control systems
- **Robotics** – devices using AI to make decisions and execute them: think Amazon warehouse robot, but also robotic processes (e.g., business process automation, processing of forms)

# What is AI technology? There are several at work.

- **Computer vision** – understanding what it “sees” in video cameras or recordings and acts based on it (Flock license plate readers)
- **Digital Twins** – combines elements of other tools to create a model of a system (e.g., traffic flow) that lets you test changes to the system.
- **Edge Computing** - processing data near its source rather than in centralized data centers. Makes processing faster but requires more data centers

# Where do we find AI at work in local government today?

- Operational Efficiency and Automation
- Urban Planning and Infrastructure
- Public Safety and Emergency Response
- Citizen Services and Engagement
- Environmental Sustainability
- Healthcare and Public Health
- Data-Driven Decision-Making

# Range of AI Applications in Government

- **Streamline operations** – chatbots for citizen services, process automation, predictive analytics, use of “robotic processes.” Can free up human resources for higher-value activities and reduce operational costs.
- **Citizen services enhancement:** writing personalized interactions, streamlining service delivery, and enabling efficient communication between citizens and government agencies (includes drafting letters, press releases, etc.).
- **Support decision making** - analytics and simulations for resource allocation, policies,
- **Environmental management/IoT:** processing, analysis, and decisions based on Internet of Things sensors
- **Community development** - computer vision for infrastructure monitoring, language services, “digital twins” to model changes in infrastructure or conditions



# What's All the Hubbub About Chatbots?



# About Chatbots (e.g., ChatGPT, Claude, Gemini, CoPilot, Perplexity (search), Grok)

- **What they do**

- Provide automated conversational experiences
- Completes tasks like looking up data and more complex ones like translating languages, including writing computer code, analyzing and summarizing reports and datasets (e.g., Excel worksheets)
- Responds to user input and queries via “prompts” describing what the user wants to know or tells the bot to do.

- **How it works**

- Built using rules, decision trees and other AI techniques
- Processes and analyzes user input (understands natural language)
- Generates relevant responses based on its programming

# About Chatbots (e.g., ChatGPT, Claude, Gemini, CoPilot, Perplexity (search), Grok

- **What it "knows"**

- Everything that is on the internet, subject to access and date cutoffs.
- Information, rules, decision logic provided by developers
- Data and conversation patterns learned from users
- Only what has been manually programmed or exposed through training

- **On the other hand**

- It produces words by “predicting what is next” based on training and logic. This also means it can make mistakes, also known as “hallucinate” or “confabulate” content.
- Humans need to be in the loop to review and proof what it does
- But it learns from mistakes and instructions.
- Long-term implications are uncertain and developing as them

# Consideration on AI Use: Ethics, Policy, Security

- Use of data – where it comes from, security of storage, how it will be used, potential for public disclosure
- Is impact on recipients equitable (access to all who need it), fair (decisions are made fairly and without illegal or unethical discrimination), accountable (organizational responsibility is clear)
- Financial impact is understood and manageable
- Impact on employment – replacing or augmenting employees or both?
- Understanding the value of the impact of AI issue being addressed
- Is decision-making transparent? Should machine-made decisions be reviewed by humans, and under what circumstances?

# Does AI affect or alter the underlying value of the services

- Surveillance implications on criminal justice or quality of life
- Impact of traffic signaling controls on congestion vs. speed?
- Value of public safety priority signaling/red-light camera ticketing practices
- Use of environmental sensors to support development decisions

## How will it be implemented

- Mostly integrated into vendor-supplied solutions
- Chatbots: Incrementally through user-introduced use cases; shared peer experiences
- Agencies with internal staff with sophistication to develop their own applications

# AI Applications in Water Management: Overview

# Predictive Analytics & Forecasting

- Demand Forecasting: ML models predict water consumption patterns based on historical data, weather conditions, and population growth
- Flood Prediction: Neural networks analyze weather data and watershed conditions to forecast flooding events
- Drought Monitoring: AI systems track multiple variables to predict drought conditions and severity

# Infrastructure Management

- **Leak Detection:** AI algorithms analyze pressure, flow, and acoustic data to identify leaks before they become major issues
- **Asset Management:** Predictive maintenance systems determine optimal maintenance schedules for pumps, pipes, and treatment equipment
- **Digital Twins:** Virtual replicas of water systems simulate performance under different conditions and optimize operations



# Water Quality Monitoring

- **Real-time Analysis:** ML systems process sensor data to detect contaminants, algal blooms, and other water quality issues
- **Computer Vision:** Image recognition identifies visual indicators of water quality problems in reservoirs and treatment facilities
- **Anomaly Detection:** AI identifies unusual patterns in water quality parameters that may indicate contamination events

# Treatment Process Optimization

- **Chemical Dosing Optimization:** ML models determine optimal chemical dosages for water treatment based on incoming water quality
- **Energy Efficiency:** AI optimizes energy usage in treatment processes by adjusting operations based on demand and grid conditions
- **Process Control:** Advanced control systems use AI to maintain optimal treatment conditions despite varying inputs

# Customer Engagement & Conservation

- **Smart Metering:** AI-powered analytics detect unusual consumption patterns and provide insights to customers
- **Personalized Conservation:** Chatbots and recommendation systems provide tailored water conservation advice
- **Behavioral Analytics:** ML systems identify patterns in water usage to design effective conservation programs

# Resource Management & Planning

- **Watershed Management:** AI models simulate watershed behavior to optimize reservoir operations and groundwater management
- **Climate Adaptation Planning:** Deep learning models assess climate change impacts on water systems and evaluate adaptation strategies
- **Infrastructure Planning:** AI systems identify optimal locations and specifications for new infrastructure investments

# Let's talk

- Questions
- Answers
- Speculation
- Demo?



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## Tech Fitness for Local Elected Officials and Administrators

What They Need to Know About Managing Technology in their Organizations

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