

The

Authority View

ADVERTISING RATES
PUBLISHED FOUR TIMES A YEAR

ADVERTISING RATES	1 TIME RATE	2 TIME RATE	3 TIME RATE	ALL FOUR
Full page	\$500	\$900	\$1,275	\$1,600
Half Page	\$350	\$630	\$ 892	\$1,120
Quarter Page	\$200	\$360	\$ 510	\$ 640
Business Card (<i>ONLY AVAILABLE AS ALL FOUR</i>)				\$325
Issues:	April <input type="checkbox"/>	August <input type="checkbox"/> 7/18	October <input type="checkbox"/> 9/5	January <input type="checkbox"/> 12/19

The ad rates above reflect a discount price for repeat advertising:
(10% for two; 15% for three; 20% for four issues.)

ALL ADVERTISING RATES ARE NET - NO COMMISSIONS - NO CASH DISCOUNTS

Please see ad size chart on back for size and screen requirements.

CIRCULATION

The Authority View is circulated to 1,700 people in the water, wastewater, solid waste and improvement authority facilities, as well as the various consultants that deal with these issues such as engineers, attorneys, suppliers, accountants, banks, investment bankers. The Authority View is also sent to all state and federal legislators and state and local government officials.

For more information or any questions, contact AEA at (609) 584-1877

PLEASE SPECIFY AD SIZE AND NUMBER OF APPEARANCES

Ad Size _____ # of Editions _____

Which Editions _____

Enclosed is a check in the amount of \$ _____

PLEASE INCLUDE BLACK & WHITE ADVERTISING COPY AND SEND WITH YOUR CHECK MADE PAYABLE TO AEA

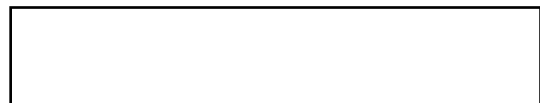
Company Name _____

Contact Person _____ Phone _____

Address _____

Return to AEA

2333 Whitehorse-Mercerville Road, Suite 3
Mercerville, NJ 08619



NEWSLETTER OF THE

ASSOCIATION OF ENVIRONMENTAL AUTHORITIES

2333 Whitehorse-Mercerville Road ▲ Suite 3 ▲ Mercerville ▲ NJ 08619-1946

(609) 584-1877 ▲ Fax: (609) 584-8271

Website: www.aeanj.org ▲ E-mail: info@aeanj.org

Authority View - Association of Environment Authorities

FULL PAGE AD

7 3/4" x 10"

QUARTER PAGE AD

3 3/4" x 4 15/16"

HALF PAGE AD - VERTICAL

3 3/4" x 10"

HALF PAGE AD - HORIZONTAL

7 1/2" x 4 15/16"

PRE-SCREENED ART - MAX 100 LINE SCREEN

BLEED REQUIREMENTS - 1/8"

OUTSIDE PAGE SIZE - 8 1/2" x 11"

EMULSION SIDE DOWN ON SUPPLIED NEGS.

SPECIFICATION FOR INSERTS
ARE AVAILABLE

BUSINESS CARD ADS

3 1/2" x 1"



printed on recycled paper

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