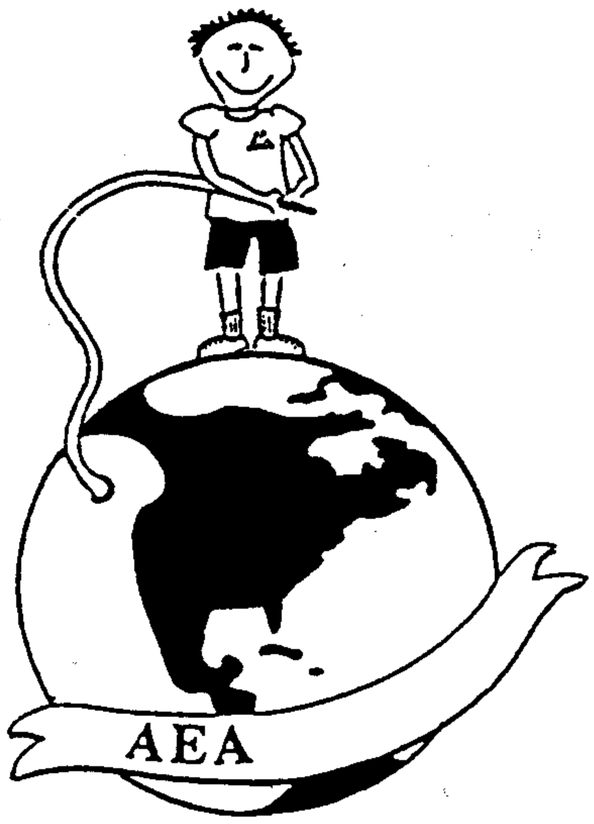

WHY TEACH WATER POLLUTION CONTROL?

Water Pollution is every citizen of New Jersey's problem. Every time we use a product like a baseball or hair-dye; eat a hamburger from a fast food restaurant; wash our clothes; brush our teeth; use household cleaners, we create water pollution. As consumers, we vote for the products we want produced with our money every time we buy them. The water generated by the manufacturer of that product is our waste.

Human health concerns and the economic concerns of our industrial, yet agricultural state, pull us in opposite directions. These conflicting socio-political needs must be recognized. Citizens must be prepared to make difficult decisions with information and education.

DID YOU KNOW? New Jersey is one of the most densely populated states in the nation. The average water use per person is estimated at 64 gallons a day, and that figure can be increased up to 200-250 gallons when industrial and commercial uses are considered. EVERY USE OF WATER CONTRIBUTES TO WATER POLLUTION. Therefore, water pollution issues in New Jersey are considerable, and public education and public awareness of the issues is crucial.

That is why we in the environmental community turn to you in the educational community for help and support. Together, let us prepare New Jersey's students to solve the pollution problems which are so basic to the future health and happiness of this State and its citizens.

The message for these lessons is:

POLLUTION BEGINS AND ENDS WITH ME!