

# Authority View

ADVERTISING RATES	1 TIME RATE	3 TIME RATE (Member)	3 TIME RATE (Non-Member)
Full Page	\$500	\$1,200	\$1,500
Half Page	\$350	\$ 900	\$1,050
Quarter Page	\$200	\$ 500	\$ 600
Business Card (ONLY AVAILABLE AS ALL THREE - MEMBERS ONLY)	\$ 325		
<b>Issues:</b>	<b>Winter</b>	<b>Spring</b>	<b>Fall</b>

The ad rates above reflect a discount price for repeat advertising for members

**ALL ADVERTISING RATES ARE NET - NO COMMISSIONS - NO CASH DISCOUNTS**

Please see add size chart on back for size and screen requirements.

## CIRCULATION

The Authority View is circulated to 1,500 people in the water, wastewater, solid waste and improvement authority facilities, as well as the various consultants that deal with these issues such as engineers, attorneys, suppliers, accountants, banks, investment bankers. The Authority View is also sent to all state and federal legislators and state and local government officials.

For more information or any questions, contact AEA at (609) 584-1877

## PLEASE SPECIFY AD SIZE AND NUMBER OF APPEARANCES

Ad Size \_\_\_\_\_ # of Editions \_\_\_\_\_

Which Editions \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_

## PLEASE INCLUDE BLACK & WHITE ADVERTISING COPY AND SEND WITH YOUR CHECK MADE PAYABLE TO AEA

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

### Return to AEA

2333 Whitehorse-Mercerville Road, Suite 3  
Mercerville, NJ 08619

- Use ad from previous year
- Ad included
- Ad will be emailed to karen@aeanj.org



NEWSLETTER OF THE

## ASSOCIATION OF ENVIRONMENTAL AUTHORITIES

2333 Whitehorse-Mercerville Road ▲ Suite 3 ▲ Mercerville ▲ NJ 08619-1946

(609) 584-1877 Fax: (609) 584-8271

Website: www.aeanj.org ▲ E-mail: info@aeanj.org

# Authority View - Association of Environment Authorities

## FULL PAGE AD

7 3/4" x 10"

## QUARTER PAGE AD

3 3/4" x 4 15/16"

## HALF PAGE AD - VERTICAL

3 3/4" x 10"

## HALF PAGE AD - HORIZONTAL

7 1/2" x 4 15/16"

PRE-SCREENED ART - MAX 100 LINE SCREEN

BLEED REQUIREMENTS - 1/8"

OUTSIDE PAGE SIZE - 8 1/2" x 11"

EMULSION SIDE DOWN ON SUPPLIED NEGS.

SPECIFICATION FOR INSERTS  
ARE AVAILABLE



printed on recycled paper

## BUSINESS CARD ADS

3 1/2" x 1"